

About MRFRS and our 2024 Fur Ball Gala & Auction



Since our inception over 30 years ago, Merrimack River Feline Rescue Society has made a difference in the lives of more than 143,000 felines through our programs and services:



- Our Catmobile, provides acess to low-cost spay/neuter. We just reached our 75,000th surgery!
- Adoption Center/Shelter (houses stray and domestic surrenders).
- Trap-Neuter-Return support for feral colonies to reduce feline overpopulation.
- FARS (Feline Assistance Resources and Support) offers subsidized veterinary care for low-income cat owners who live in the Massachusetts area.
- Chronic Care Support for cats with Feline Leukemia and other chronic illnesses.
- Low-cost rabies and microchipping clinics for cats and dogs.
- Captain Courageous Fund supports sick and injured feral cats.

We hope you will consider sponsoring Fur Ball in 2024. 35% of our operating budget comes from fundraising; as the largest event of the year the Fur Ball Gala & Auction is critical to funding our programs.

We know you receive so many requests like this each year, and we would be honored if you choose to help us improve the lives of cats and the people who care for them. We couldn't do the work we do without support from generous people and companies like yours!





2024 Fur Ball Opportunities for Sponsorship



Presenting Fur Ball Sponsor (only one available) \$10,000

Top Cat Sponsor \$5,000



Lion Sponsor \$2,500



YOUR IMPACT:

Your sponsorship could provide funding to care for 60 stray or surrendered cats/kittens in need including spay/neuter and immunizations to get them ready for adoption by a loving family.

YOUR IMPACT:

Your sponsorship could help MRFRS reduce the spay/neuter fees for 50 families who will come to the Catmobile for surgery for their cat.

YOUR IMPACT:

Your sponsorship could help MRFRS provide financial assistance to several families who will need help providing veterinary care for their feline family member.

Recognized as the Fur Ball Presenting Sponsor in all press materials

Listing of your name or company on the MRFRS home page for six months

Listing of your name or company in the printed program books as the Presenting Fur Ball Sponsor *

Name/logo on the invitation *

Name recognized at the event as the Fur Ball Presenting Sponsor

Two tables of ten (premium seating)

VIP experience for your guests including one drink ticket per person and an MRFRS Calendar

Up to four (4) of your favorite pictures of your cats included in our "Memory/Honor of" slide show during the event

Message from you featured in a monthly MEWS

Name/logo on the Fur Ball Gala page of the MRFRS website for event duration Recognized as a Top Cat Sponsor in all press materials

Listing of your name or company in the printed program books as a Top Cat Sponsor *

Name/logo on the invitation *

Name recognized at the event as a Top Cat Sponsor

One table of ten (premium seating)

Up to four (4) of your favorite pictures of your cats included in our "Memory/Honor of" slide show during the event

Name/logo on the Fur Ball Gala page of the MRFRS website for event duration Recognized as a Lion Sponsor in all press materials

Listing of your name or company in the printed program books as a Lion Sponsor *

Name/logo on the invitation *

Name recognized at the event as a Lion Sponsor

One table of eight

Up to four (4) of your favorite pictures of your cats included in our "Memory/Honor of" slide show during the event

Name/logo on the Fur Ball Gala page of the MRFRS website for event duration

* based on printing deadlines

Additional individual tickets are \$100 each



2024 Fur Ball Opportunities for Sponsorship



Jaguar Sponsor \$1,700



Tiger Sponsor \$1,200



Panther Sponsor \$750



Cheetah Sponsor \$300



YOUR IMPACT:

Your sponsorship could help MRFRS cover the cost of x-rays needed to treat sick or injured cats that come into our care.

YOUR IMPACT:

Your sponsorship could help MRFRS provide critical dental care to cats in need rescued from hoarding situations.

YOUR IMPACT:

Your sponsorship could help fund medication that MRFRS provides to adopters of kitties with long-term illnesses as part of our Chronic Care Support program.

YOUR IMPACT:

Your sponsorship could help MRFRS purchase kitten formula to feed the multiple litters that need to be bottle-fed.

Recognized as a Jaguar Sponsor in all press materials

Listing of your name or company in the printed program books as a Jaguar Sponsor *

Name/logo on the invitation *

Name recognized at the event as a Jaguar Sponsor

Six seats to the Fur Ball

Name/logo on the Fur Ball Gala page of MRFRS website for event duration Recognized as a Tiger Sponsor in all press materials

Listing of your name or company in the printed program books as a Tiger Sponsor *

Name recognized at the event as a Tiger Sponsor

Four seats to the Fur Ball

Name/logo on the Fur Ball Gala page of MRFRS website for event duration Recognized as a Panther Sponsor in all press materials

Listing of your name or company in the printed program books as a Panther Sponsor *

Name recognized at the event as a Panther Sponsor

Two seats to the Fur Ball

Name/logo on the Fur Ball Gala page of MRFRS website for event duration Recognized as a Cheetah Sponsor in all press materials

Listing of your name or company in the printed program books as a Cheetah Sponsor *

Name recognized at the event as a Cheetah Sponsor

Name/logo on the Fur Ball Gala page of MRFRS website for event duration

Additional individual tickets are \$100 each

* based on printing deadlines