



2023 Sponsorship Proposal



The Merrimack River Feline Rescue Society (MRFRS) was established in 1992 and was one of the first animal welfare organizations to be focused solely on cats. For over 30 years, MRFRS has worked to improve the lives of cats through adoption, access to low-cost spay/neuter services for owned cats and free monthly clinics for free roaming cats, and supporting cat owners with food, litter, and medical assistance. Since inception, MRFRS has assisted over 138,000 cats – placing over 24,000 cats and kittens into loving homes and preventing feline overpopulation by spaying or neutering over 86,000 cats through our TNR and Catmobile programs.

In these difficult economic times, with rising veterinary costs and inflation negatively impacting people's ability to care for their feline family members, collaboration with partners like you is more important than ever. With your sponsorship this year, we endeavor to secure over \$140,000 to continue to make an impact in our community by increasing pet retention levels through our programs and services.



MRFRS Helping YOU and Our Communities

MRFRS's mission is to improve the lives of all cats and to provide support and education for the people who care for them. Our vision is a compassionate world where all cats live happy and healthy lives. All this is accomplished through the tireless efforts of our volunteers, staff and community partners who support our programs and services:



Adoption; foster care programs; the Catmobile mobile clinic; feral spay/neuter clinics; low-cost vaccination and microchipping clinics; TNR support (providing trap rental and instruction); veterinary cost financial assistance; Captain Courageous Fund (assisting caretakers of free-roaming cats); and Chronic Care Support (providing post-adoption financial support for cats with chronic health issues).

When you make an investment in MRFRS, you are helping build a stronger community for those who depend on having these animals in their lives and for communities who rely on a safe, healthy environment for both humans and felines that are free from suffering free-roaming cat populations.

Your sponsorship makes a difference!

Please consider supporting our annual Fur Ball Gala & Auction

Saturday, October 28, 2023

Andover Country Club



Opportunities for Support

Presenting Fur Ball Sponsor

\$10,000

Your \$10,000 sponsorship could provide funding for an entire year of MRFRS's Sunday Spay/Neuter Clinics for community cats, providing surgery for 350 cats and preventing potentially 2,000 kittens.

- ☛ Recognized as the Fur Ball Sponsor in all press materials
- ☛ Listing of your name or company in the printed program books as the Fur Ball Sponsor (based on printing deadlines)
- ☛ Name/logo on the invitation (based on printing deadlines)
- ☛ Name recognized at the event as the Fur Ball Sponsor
- ☛ Two tables of ten (premium seating)
- ☛ Your pet's name on your sponsored tables
- ☛ Up to four (4) of your favorite pictures of your cats included in our Memory/Honor of" slide show during the event
- ☛ Message from you featured in a monthly MEWS
- ☛ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Top Cat Sponsors

\$5,000

Your \$5,000 sponsorship could help MRFRS reduce the spay/neuter fees for 50 families who will come to the Catmobile for surgery for their cat.

- ☛ Recognized as the Top Cat Sponsor in all press materials
- ☛ Listing of your name or company in the printed program books as the Top Cat Sponsor (based on printing deadlines)
- ☛ Name/logo on the invitation (based on printing deadlines)
- ☛ Name recognized at the event as the Top Cat Sponsor
- ☛ One table of ten (premium seating)
- ☛ Your pet's name on your sponsored table
- ☛ Up to four (4) of your favorite pictures of your cats included in our Memory/Honor of" slide show during the event
- ☛ Message from you featured in a monthly MEWS
- ☛ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Lion Sponsors

\$2,500

Your \$2,500 sponsorship could help MRFRS provide financial assistance to several families who will need help providing veterinary care for their feline family member.

- ✿ Recognized as the Lion Sponsor in all press materials
- ✿ Listing of your name or company in the printed program books as the Lion Sponsor (based on printing deadlines)
- ✿ Name/logo on the invitation (based on printing deadlines)
- ✿ Name recognized at the event as the Lion Sponsor
- ✿ One table of eight
- ✿ Your pet's name on your sponsored table
- ✿ Up to four (4) of your favorite pictures of your cats included in our Memory/Honor of' slide show during the event
- ✿ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Jaguar Sponsor

\$1,700

Your \$1,700 sponsorship could help MRFRS cover the cost of x-rays needed to treat sick or injured cats that come into our care.

- ✿ Recognized as the Panther Sponsor in all press materials
- ✿ Listing of your name or company in the printed program books as the Panther Sponsor (based on printing deadlines)
- ✿ Name/logo on the invitation (based on printing deadlines)
- ✿ Name recognized at the event as the Panther Sponsor
- ✿ Six seats to the Fur Ball
- ✿ Your pet's name on your sponsored table
- ✿ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Tiger Sponsor

\$1,200

Your \$1,200 sponsorship could help MRFRS provide critical dental care to a cat in need rescued from a hoarding situation.

- ☛ Recognized as the Tiger Sponsor in all press materials
- ☛ Listing of your name or company in the printed program books as the Tiger Sponsor (based on printing deadlines)
- ☛ Name recognized at the event as the Tiger Sponsor
- ☛ Four seats to the Fur Ball
- ☛ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Panther Sponsor

\$700

Your \$700 sponsorship could help fund medication that MRFRS provides to adopters of kitties with long-term illnesses as part of our Chronic Care Support program.

- ☛ Recognized as the Panther Sponsor in all press materials
- ☛ Listing of your name or company in the printed program books as the Panther Sponsor (based on printing deadlines)
- ☛ Name recognized at the event as the Panther Sponsor
- ☛ Four seats to the Fur Ball
- ☛ Name/logo on the Fur Ball gala page of MRFRS website for event duration



Cheetah Sponsor

\$300

Your \$300 sponsorship could help MRFRS purchase kitten formula to feed the multiple litters that need to be bottle-fed.

- ☛ Recognized as the Cheetah Sponsor in all press materials
- ☛ Listing of your name or company in the printed program books as the Cheetah Sponsor (based on printing deadlines)
- ☛ Name recognized at the event as the Cheetah Sponsor
- ☛ Two seats to the Fur Ball
- ☛ Name/logo on the Fur Ball gala page of MRFRS website for event duration