



**The Merrimack River
Feline Rescue Society**

Sponsorship Opportunities for Fur Ball Gala & Auction



Be a CATalyst for those who cannot speak for themselves.



On October 8, 2022

The Merrimack River Feline Rescue Society will be hosting our annual Fur Ball Gala and Auction. We invite you to join us for a wonderful evening of cats and accomplishments at the Blue Ocean Event Center in Salisbury, Massachusetts! Feline loving humans will be coming from near and far to celebrate MRFRS' 30th Anniversary.

Benefits for You

In addition to the satisfaction that your sponsorship helps MRFRS further its mission to improve the lives of all cats and provide support and education for the people who care about them.

Our sponsors will benefit from wide recognition and exposure:

MRFRS Marketing & Social Channels

20,000+ Social Media Followers

14,500+ EMail and Monthly Newsletter Recipients

800+ Weekly Website Views



Additional Benefits for Businesses

Business sponsors at all levels may provide a business card or item to be included in all gift bags. Business sponsors at Tiger Sponsor Level or above will have a link to their business on MRFRS' website for the duration of the event.

About Merrimack River Feline Rescue Society

MRFRS was established in 1992 and was one of the first animal welfare organizations to be focused solely on cats. For 30 years we have worked to improve the lives of cats through adoption, low cost spay/neuter services, feral TNR and supporting cat owners with food, litter and medical assistance.

Federal Tax ID

04-3172322



SPONSORSHIP OPPORTUNITIES



\$5000 Top Cat Sponsor Benefits

- 10 tickets to Gala
- Your or your pet's name on your reserved table
- Up to four (4) of your favorite pictures of your cats included in our "in Memory/Honor of" slide show during the event
- Name/logo on invitation, printed & digital
- Full page colored ad in program booklet
- Message from you featured in a monthly MEWS
- Name/logo on Fur Ball Gala page of MRFRS' website for event duration
- Featured in four (4) Facebook/Instagram posts
- Name, logo and message in sponsor slide presentation at Gala
- Dedicated sponsor registration desk
- Sponsor lanyard for all guests at event
- Deluxe gift bag including 2023 MRFRS Cat Calendar



\$2500 Lion Sponsor Benefits

- 8 tickets to Gala
- Preferred seating with a member of Board of Directors or MRFRS management.
- Up to four (4) of your favorite pictures of your cats included in our “In Memory/Honor of” slide show during the event
- Name or personal logo on digital invitation
- Featured in two (2) Facebook/Instagram posts
- Name and message in sponsor slide presentation at Gala
- Half page colored ad in program booklet
- Name/logo on Fur Ball Gala page of MRFRS’ website for event duration
- Dedicated sponsor registration and check out desk
- Sponsor lanyard for all guests at event
- Deluxe gift bag including 2023 MRFRS Cat Calendar



\$1700 Jaguar Sponsor Benefits

- 6 tickets to Gala
- Preferred seating with a member of Board of Directors or MRFRS staff.
- Up to two (2) favorite pictures of your cats included in our “in Memory/Honor of” slide show during the event
- Signage on one of the auction tables
- Name in sponsor slide presentation at Gala
- Quarter page colored ad in program booklet
- Name/logo on Fur Ball Gala page of MRFRS’ website for event duration
- Featured in one (1) Facebook/Instagram post
- Dedicated sponsor registration and check out desk
- Sponsor lanyard for all guests at event
- Gift Bag including 2023 MRFRS Cat Calendar



\$1200 Tiger Sponsor Benefits

- 4 tickets to Gala
- Preferred seating at the Gala
- A favorite picture of your cats included in our “in Memory/Honor of” slide show during the event
- Name/logo on Fur Ball Gala page of MRFRS’ website for event duration
- Name in sponsor slide presentation at Gala
- Featured in one (1) Facebook/Instagram post
- Dedicated sponsor registration and check out desk
- Sponsor lanyard for all guests at event
- Gift Bag including 2023 MRFRS Cat Calendar



\$700 Panther Sponsor Benefits

- Two tickets to Gala
- Featured in one (1) Facebook/Instagram post
- Preferred seating at the Gala
- Sponsorship spotlight in MEWS
- Sponsorship level group listing in event program book
- Dedicated sponsor registration and check out desk
- Sponsor lanyard for all guests at event
- Gift Bag



\$300 Cheetah Sponsor Benefits

- Sponsorship level group listing in event program book
- Dedicated sponsor registration and check out desk
- Sponsor lanyard for all guests at event
- Gift Bag
- Sponsorship spotlight in MEWS



2022 FUR BALL GALA SPONSORSHIP REGISTRATION

Name of Sponsor _____

Contact Name, if Business _____

Address _____

City/State/Zip _____

Home Phone _____

Email _____

SPONSORSHIP LEVEL

In support of the MRFRS 30th Anniversary Fur Ball Gala our sponsorship election is checked below:

- ☐ \$5000 Top Cat Sponsor
- ☐ \$2500 Lion Sponsor
- ☐ \$1700 Jaguar Sponsor
- ☐ \$1200 Tiger Sponsor
- ☐ \$700 Panther Sponsor
- ☐ \$300 Cheetah Sponsor

PAYMENT OPTIONS

- ☐ Enclosed is my check for \$_____ made payable to MRFRS
- ☐ Donate electronically by going to MRFRS.org donate/fbsponsor