

# Fact Sheet

Reporting Year FY 2019 (6/1/18-5/31/19)



## Mission

The MRFRS is a nationally recognized, nonprofit, volunteer-driven organization committed to ensuring the health and welfare of feral and domestic cats and kittens by promoting proactive, compassionate, no-kill programs.

## History

Founded in 1992 in Newburyport, Massachusetts to address the feral and homeless cat population on the Newburyport waterfront.

## Services

- Adoption Center/Shelter
- Surrenders (stray and owned cats)
- Foster Care
- TNR Support (trap rental and instruction)
- Behavior Resource Hotline
- Low-cost rabies & microchipping clinics for cats and dogs
- Bridge Program (foster care for cats with owners in emergency situations)
- Catmobile operating throughout Eastern MA (mobile clinic providing low-cost cat spay/neuter for stray/feral, owned and shelter cats)

## Service Area

Adoption Center intake program serves Essex County coastal region including: Amesbury, Byfield, Newbury, Newburyport, Salisbury, West Newbury, and Seabrook, New Hampshire.

Catmobile travels to over 30 cities and towns throughout eastern and central Massachusetts.

## Animal Census

CATS IN CARE AS OF 5/31/19: 226

- Incoming: 764
- Adoptions: 725
- Reunited with Owners: 20
- Re-released: 2
- Euthanized: 32 (medical)
- Died in care: 8
- Average length of stay: 36 Days

## Spay/Neuter Statistics

TOTAL CATS SPAYED/NEUTERED AS OF 5/31/19: 3679

- Owned: 2,623
- MRFRS: 433
- Feral/stray: 350
- From other organizations: 273

## Governance

MRFRS is a not-for-profit 501(c)(3) organization with a six-member governing board. EIN: 04-3172322

## Special Programs

CARE FOR LIFE

*Sheltering and adoption of Feline Leukemia-positive cats and cats with other chronic health issues, with lifetime coverage of associated vet care costs*

CCF [CAPTAIN COURAGEOUS FUND]

*Assists caretakers of feral and unowned strays*

FARS [FELINE ASSISTANCE RESOURCES AND SUPPORT]

*Subsidized veterinary care for low-income cat owners*

SENIORS FOR SENIORS

*Fee-waived adoptions for people over 60 adopting cats over 5*

## Volunteers

- Shelter cat care, foster families, Sunday feral clinic, other activities: 302
- Approximate hours donated annually (all activities): 16,207

## Staff

- 17 member staff; 6 full-time, 11 part-time

Curt Rogers, Executive Director

Cindy Bernard, Catmobile Hotline Manager

Marty Bowers, Shelter Admin & Facilities Assistant

Dr. Deborah Brady, Catmobile Veterinarian

Jen Frey, Cat Care Coordinator

Sandy Glansberg, Volunteer & Event Coordinator

Xarifa Grandmaison, Development Support

Britney Fox Hover, Shelter Manager & Medical Coordinator

Mackenzie Koch, Director of Development

Patty Lyon, Catmobile Veterinary Technician

Casey Levis, Catmobile Veterinary Technician

Joan McCormack, Adoption Program Coordinator

Gaye Piechowiak, Adoption Counselor

Sara Powers, Adoption Counselor

Janet Rogers, Shelter Volunteer Coordinator & Cat Care

Melissa Witherspoon, Cat Care Assistant & Purchasing Coordinator

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Monica Yanosick, Cat Care Coordinator

## Physical Plant and Vehicles

Conveniently located from Routes 95 and 495 on Route 110 East in Salisbury, MA, the shelter is a converted residence with approximately 2,000 square feet of usable space. The physical plant, situated on .5 acres of land, includes: four cage-less colony adoption rooms (which double as offices and a reception area) on the main floor, and an intake room accommodating up to 12 cats, an isolation room with caging for 10 cats, a small laundry area, supply room (which doubles as an office), two storage rooms and one dedicated office located on the basement level. On site parking accommodates approximately 10 vehicles.

MRFRS's operates a mobile spay/neuter clinic known as a "Catmobile". This 33-foot long vehicle is a customized clinic space, integrated with a Ford engine. The Catmobile requires a stationary charging center. The shelter maintains a charging station on site and there is a secondary site in Holliston, MA.

## Finances FY 2019

### REVENUE:

Fee for Service/ Program Revenue:	\$469,691	44%
Contributions & Events:	\$451,538	42%
Grants:	\$50,000	5%
Bequests:	\$28,471	3%
Investments:	\$15,869	1%
Restricted Revenue from Prior Years, Used this Year:	\$68,955	6%
Restricted Revenue Received this Year, to be Used in Future Years:	-\$15,671	-1%

**Total Revenue After Adjustments: \$1,068,853**

### EXPENSES

Animal Care and Programming:	\$833,247	72%
General and Administrative:	\$194,804	17%
Fundraising:	\$131,795	11%

**Total Expenses: \$1,159,846**

Animal Care Materials  
Available for 2018, 2017,  
2016, 2015, 2014

## Collaborations

- Intakes: 28 agencies statewide
- Spay/Neuter
  - Baypath Humane Society
  - Charles River Alley Cats
  - Fitchburg Friends of Felines
  - Lowell Humane Society
  - MSPCA Boston and Nevins Farm
  - Quincy Animal Shelter
  - 32 other groups statewide
- Animal Control
  - Towns of: Amesbury, Hampstead (NH), Lawrence, Merrimac, Newburyport, Salisbury, Seabrook (NH)
- Other
  - Newbury Animal Hospital
  - Salisbury Council on Aging

## Partnerships

MSPCA NEVINS FARM

Activity: Monthly feral spay/neuter clinics at Nevins conducted by MRFRS volunteers; program serves 350+ animals annually

## Lifetime Total of Cats Assisted

TOTAL CATS ASSISTED SINCE 1992: 126,035

Largest categories of assistance:

- Adoption: 22,202
- Spay/neuter: 76,358

## Memberships

- Massachusetts Animal Coalition (MAC)
- Newburyport Chamber of Commerce
- Salisbury Chamber of Commerce
- Merrimack Valley Chamber of Commerce

## Special Distinctions or Notables

- 11,093 Facebook followers/MRFRS (July 2019)
- 7,236 Facebook followers/Catmobile (July 2019)

## Contact

**Curt Rogers, Executive Director**

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