



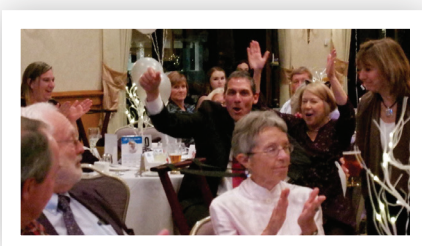
Your Sponsorship Benefits

2018 MRFRS Fur Ball Gala and Auction
Saturday, November 10, 2018
Andover Country Club, Andover MA

The MRFRS Fur Ball Auction and Gala theme of “Tails with Tales” will share some of the many success stories made possible because of you, our generous sponsors. Last year’s event was sold out and we expect the same this year, giving you or your company ample visibility with more than 225 people who attend or volunteer at the event. Randy Price of WCVB Channel 5’s Eye Opener News will again feature the Fur Ball on Monday’s “Wake Up Call.” Each guest will receive an event program that will include your name or logo along with the sponsorship level chosen.

The benefits outlined below will provide significant recognition of your commitment to the community and to the MRFRS. Depending upon the level of sponsorship you select, you or your company will be featured in pre-event emails, posters and social media, as well as on the MRFRS and Bidding for Good websites that reach thousands of people locally and regionally. Please support the Fur Ball Gala this year!

Sponsorship Levels	Top Cat \$5000	Lion \$2500	Jaguar \$1500	Tiger \$1000	Panther \$500	Cheetah \$250
Link to sponsor’s website from MRFRS.org	Sponsor’s logo or name will be added within one week of receipt of sponsorship election/payment and will run until November 11, 2018					
Recognition on Bidding for Good website	Sponsor’s logo or name will be added within one week of receipt of sponsorship election/payment and will run until November 11, 2018					
Sponsor Lapel Pin	🐾	🐾	🐾	🐾	🐾	🐾
Recognition in event-related publicity, social media	🐾	🐾	🐾	🐾		
Tickets to Fur Ball	8	4	2	2		
Commemorative Clothing with Sponsor designation	Fleece	Fleece	Fleece	T-shirt	T-shirt	T-shirt
Verbal acknowledgment at event	🐾	🐾	🐾	🐾		
Recognition in Event Program	Full Page	3/4 Page	1/2 Page	1/4 Page	Group Listing	Group Listing
Event Signage	Individual Sign at Registration		Individual Sign in Auction Room		Group Banner	
Special sponsor name tags for the Fur Ball	🐾	🐾	🐾	🐾	🐾	🐾
Recognition on invitations & program cover	🐾	🐾				
Recognition in MRFRS bi-weekly e-newsletter, the Monday Mews	🐾	🐾	🐾	🐾		





EVENT SPONSORSHIP REGISTRATION FORM

Yes, I would like to sponsor MRFRS' Fur Ball Gala and Auction on November 10, 2018

Sponsorship Level		
<input type="radio"/> Top Cat \$5000	<input type="radio"/> Jaguar Sponsor \$1500	<input type="radio"/> Panther Sponsor \$500
<input type="radio"/> Lion Sponsor \$2500	<input type="radio"/> Tiger Sponsor \$1000	<input type="radio"/> Cheetah Sponsor \$250

Please note that the deadline for sponsorships is September 17, 2018.

Name (if individual): _____

Company Name (if any): _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ Preferred Method of Contact: _____

Checklist for materials needed by September 17th

- Logo (if applicable)** Please email your logo to furball@mrfrs.org. Logo must be a high resolution (300 dpi) file and accepted file types are pdf, eps, psd, ai, tif, or jpeg.
- I do not have a logo, but I'd like to publish a message in the program.**

- Please use both my logo and message.**
- Payment enclosed:** **check** **please call me for a credit card payment**
- Commemorative clothing size:** T-shirt: S M L XL XXL 3XL • Fleece jacket: S M L XL XXL 3XL

I authorize the Merrimack River Feline Rescue Society and the MRFRS development committee to use my company name and logo (including copyrighted logos) in promotional material, including but not limited to print, radio, television, banners, posters, brochures and T-shirts.

Authorized Signature: _____ Date: _____



Fur Ball Live & Silent Auction Donation Form

**Saturday, November 10, 2018
Andover Country Club, Andover MA**

Deadline is October 9, 2018

This form is in duplicate. Provide a copy to the donor and attach the original to the auction item.

MRFRS Administrative Offices

15 Main Street, Suite 207
Salisbury, MA 01952
Mon-Fri 10:00AM-4:00PM

MRFRS Headquarters

63 Elm Street
Salisbury, MA 01952
Tues-Sat 11:00-4:00

Name (if individual): _____

Company Name (if any): _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ Preferred Method of Contact: _____

Description of Item or Items

Estimated Value (Minimum value of \$25 please): _____

This MRFRS Solicitor thanks you for your donation.

Solicitor Name: _____ Solicitor Telephone: _____